



The international salon of  
modern constructions and  
new technologies

**6th** Edition

# TECHNICAL DOSSIER



From **05** to **07 April 2026**



Hôtel Marriott,  
**Constantine.**

Where innovation meets industry

## **1. EDITORIAL – A NEW STRATEGIC HORIZON**

BUILTEC 2026 stands as a pivotal edition. More than an exhibition, it becomes a **strategic economic platform** for Algeria and its international partners.

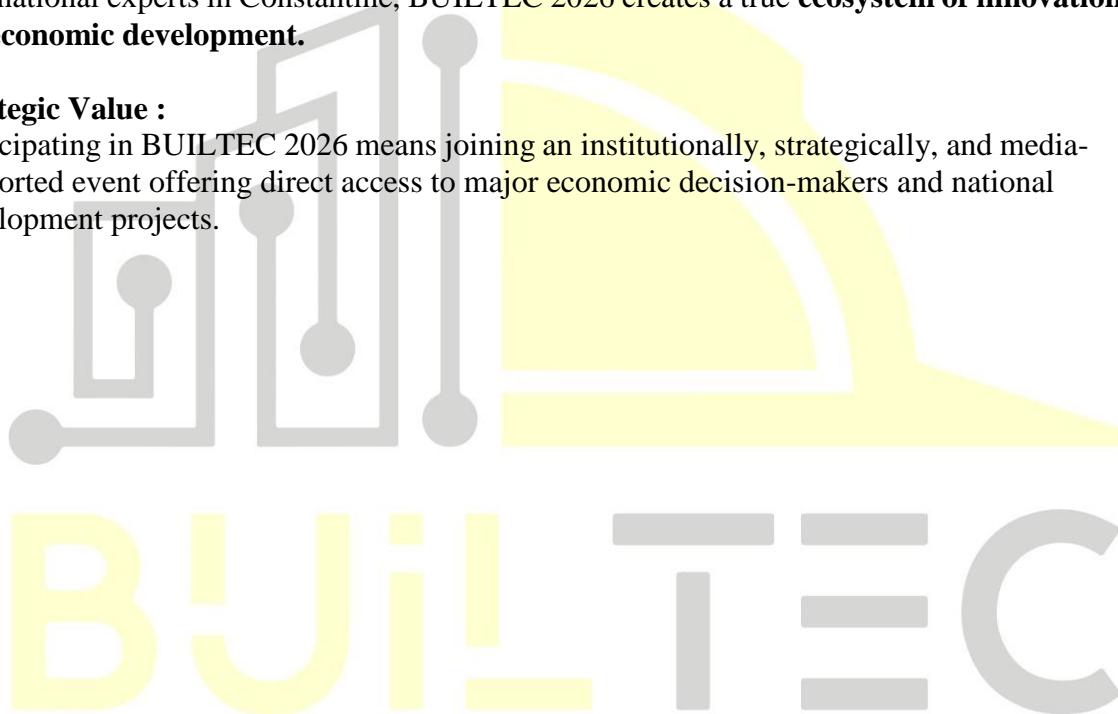
In a context of industrial and construction-sector modernization, the event aims to:

- Boost industrial partnerships.
- Encourage joint ventures and international collaborations.
- Promote technological innovation in construction and industry
- Strengthen national economic competitiveness.

By bringing together decision-makers, institutions, industrial leaders, investors, and international experts in Constantine, BUILTEC 2026 creates a true **ecosystem of innovation for economic development**.

### **Strategic Value :**

Participating in BUILTEC 2026 means joining an institutionally, strategically, and media-supported event offering direct access to major economic decision-makers and national development projects.



## **2. GENERAL PRESENTATION**

### **Event Identity**

Since its creation in 2021, BUILTEC has become the leading exhibition for :

- Modern construction.
- Industrial transformation.
- New technologies applied to construction and industry.

The 2026 edition strengthens this legacy with an **international dimension**, highlighting innovation and productive investment.

### **Key Forecast Figures**

- + 80 national and international **exhibitors**
- 03 days of exhibition, conferences, and B2B
- 05 major sectors represented
- **Premium visitors** : decision-makers, industrial leaders, architects, investors, institutions, start-ups

#### **Strategic Value :**

These indicators demonstrate high ROI and unique collaboration potential with qualified visitors and real business opportunities.

**BUILTEC**

### 3. IDENTITY & TECHNICAL SHEET

Element	Details
Official Name	BUILTEC 2026
Dates	05–07 April 2026
Location	Marriott Hotel, Constantine
Format	Expo + Conferences + Economic Forum + B2B Connect
Target Audience	Professionals, industrial leaders, investors, institutions, start-ups

#### Strategic Value :

The choice of a premium venue and hybrid format ensures a high-level environment promoting meaningful exchanges and confidential meetings.



## **4. ACTIVITY SECTORS & EXHIBITOR PROFILES**

### **4.1 Construction & Housing Sector**

Construction materials, cement, steel, modular fabrication, architecture, finishing, smart housing solutions.

### **4.2 Infrastructure & Civil Engineering**

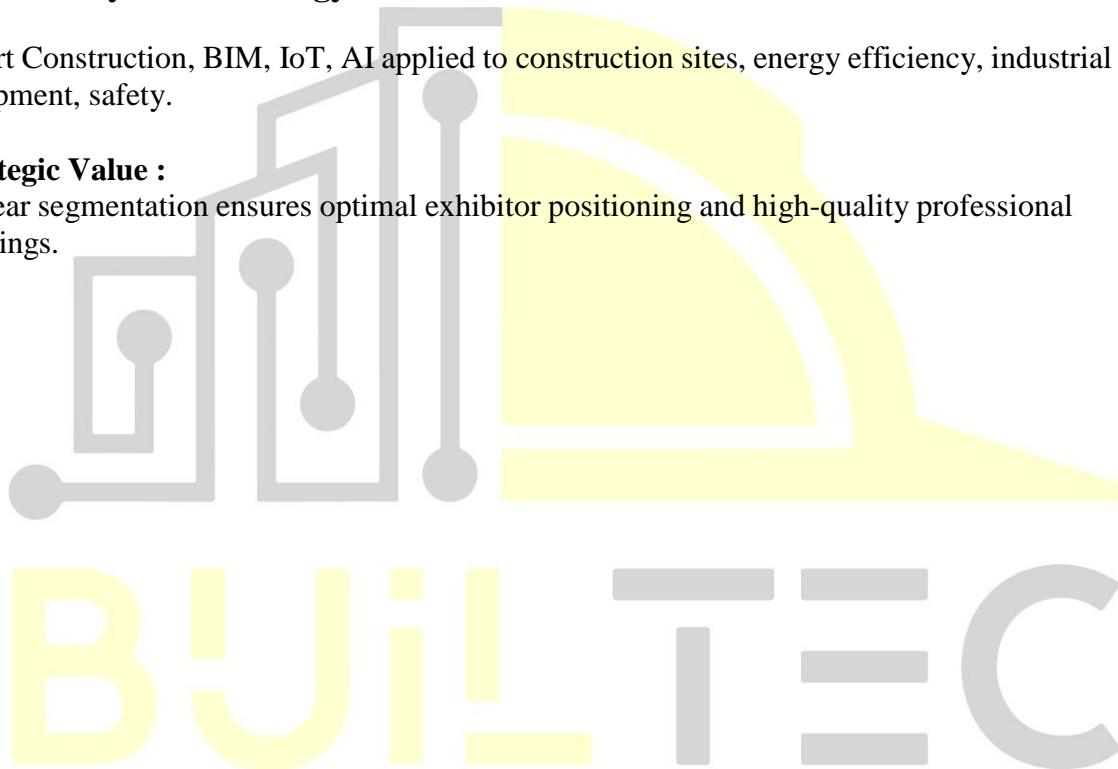
Public works, hydraulics, roads, ports, railways, heavy equipment, engineering.

### **4.3 Industry & Technology**

Smart Construction, BIM, IoT, AI applied to construction sites, energy efficiency, industrial equipment, safety.

#### **Strategic Value :**

A clear segmentation ensures optimal exhibitor positioning and high-quality professional meetings.



**BUiL TEC**

## **5. SCIENTIFIC & ECONOMIC PROGRAM**

### **Thematic Conferences**

- Vision 2030: Modernizing the Construction Sector
- Smart Cities & Smart Infrastructure
- Energy resilience & innovative materials
- Digitalization of the industrial sector

### **Economic Forum**

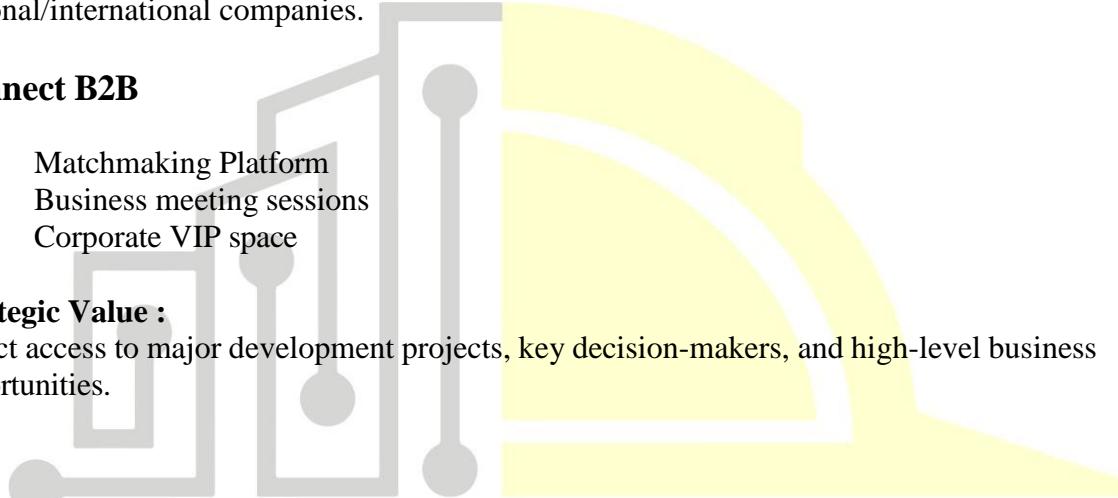
A strategic space bringing together ministries, public bodies, business councils, investors, and national/international companies.

### **Connect B2B**

- Matchmaking Platform
- Business meeting sessions
- Corporate VIP space

### **Strategic Value :**

Direct access to major development projects, key decision-makers, and high-level business opportunities.



**BUILTEC**

## 6. TECHNICAL & LOGISTICAL ORGANIZATION

### Setup

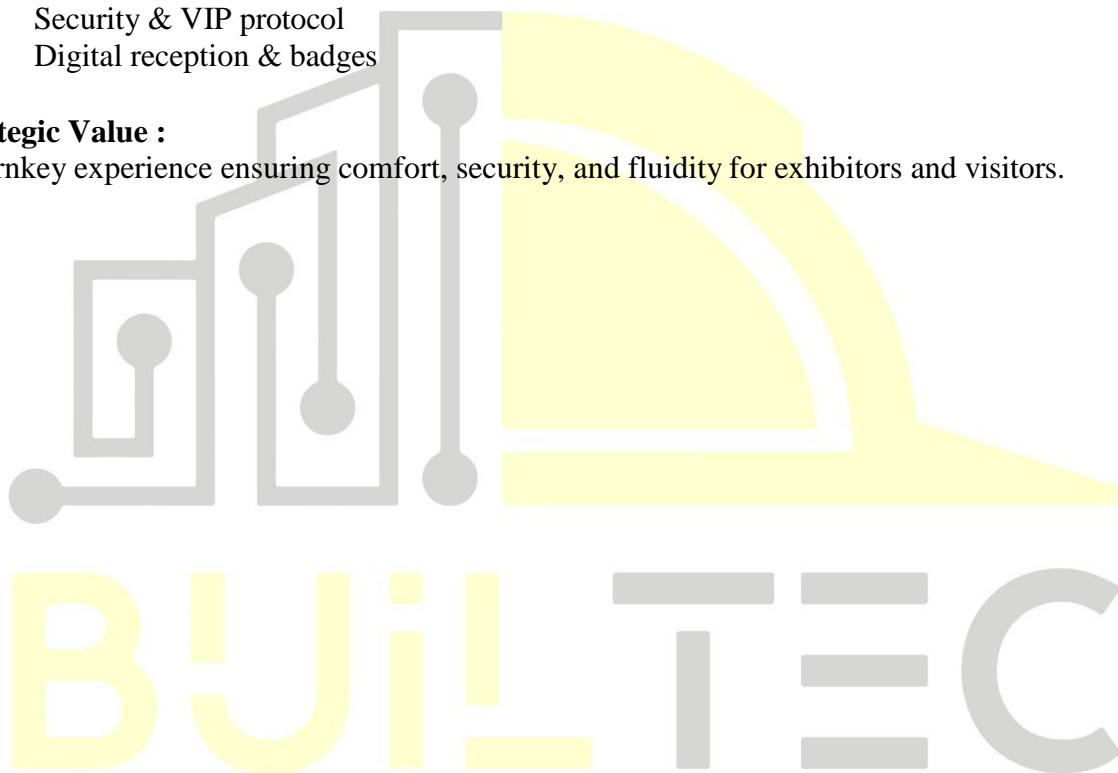
- **BENBADIS Grand Hall** for the exhibition
- Conference rooms for 100–150 people
- Large space for B2B meetings

### Services

- Full technical management (sound, lighting, LED)
- Controlled installation and dismantling
- Security & VIP protocol
- Digital reception & badges

### Strategic Value :

A turnkey experience ensuring comfort, security, and fluidity for exhibitors and visitors.



## **7. MARKETING & COMMUNICATION PLAN**

### **Visual identity**

Concept : *Innovation – Industry – Development*

### **Media Strategy**

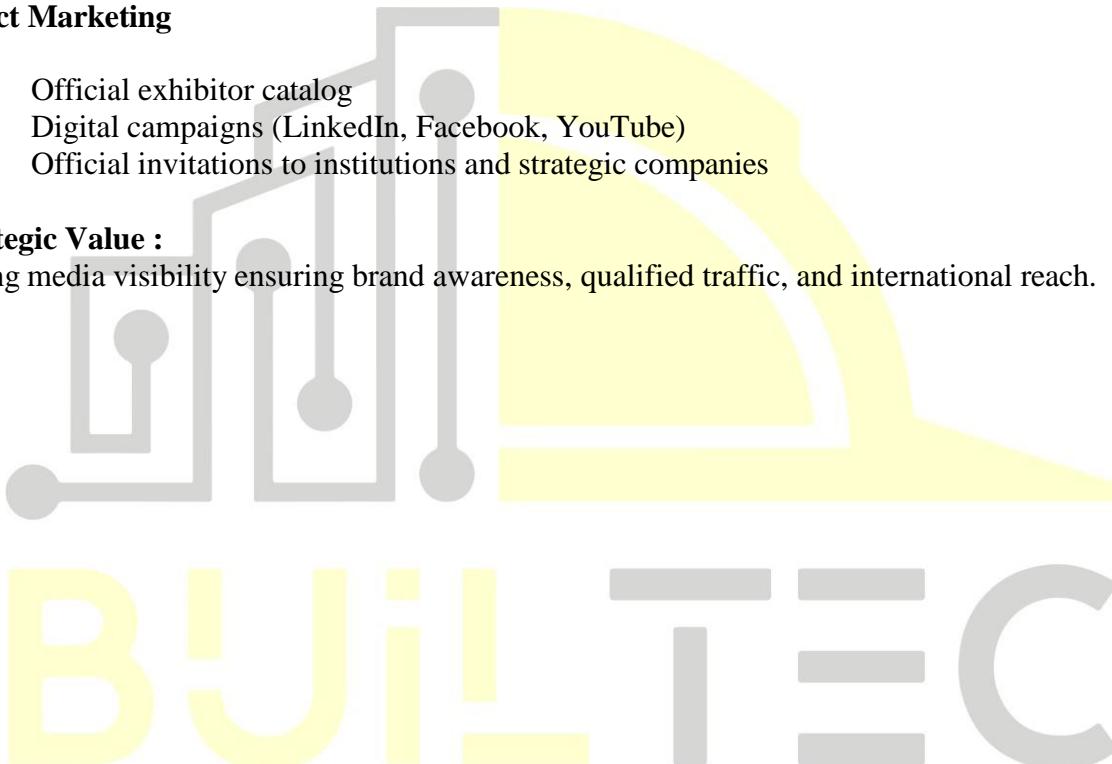
- National TV & economic press
- Specialized media
- Business & corporate influencers

### **Direct Marketing**

- Official exhibitor catalog
- Digital campaigns (LinkedIn, Facebook, YouTube)
- Official invitations to institutions and strategic companies

### **Strategic Value :**

Strong media visibility ensuring brand awareness, qualified traffic, and international reach.



## **8. WHY EXHIBIT?**

1. **Market access:** key industrial and investment players.
2. **Strategic decision-making:** business and partnership platform.
3. **International visibility:** a high-level showcase.
4. **Targeted networking:** organized B2B, qualified visitors, institutional meetings.

### **Conclusion :**

BUILTEC 2026 is a **strategic investment** for companies seeking expansion, international collaboration, and sustainable growth.



الصالون الدولي السادس للبنية الحديثة والتكنولوجيا الجديدة

**6th International Exhibition of Modern Buildings and New Technologies**

**05 – 07 April**  
**Marriott Hotel**

## **CONTACT ORGANISATION**

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