



The international salon of
modern constructions and
new technologies

6th Edition

TECHNICAL DOSSIER



From **05** to **07 April 2026**



Hôtel Marriott,
Constantine.

Where innovation meets industry



1. EDITORIAL – A NEW STRATEGIC HORIZON

BUILTEC 2026 stands as a pivotal edition. More than an exhibition, it becomes a **strategic economic platform** for Algeria and its international partners.

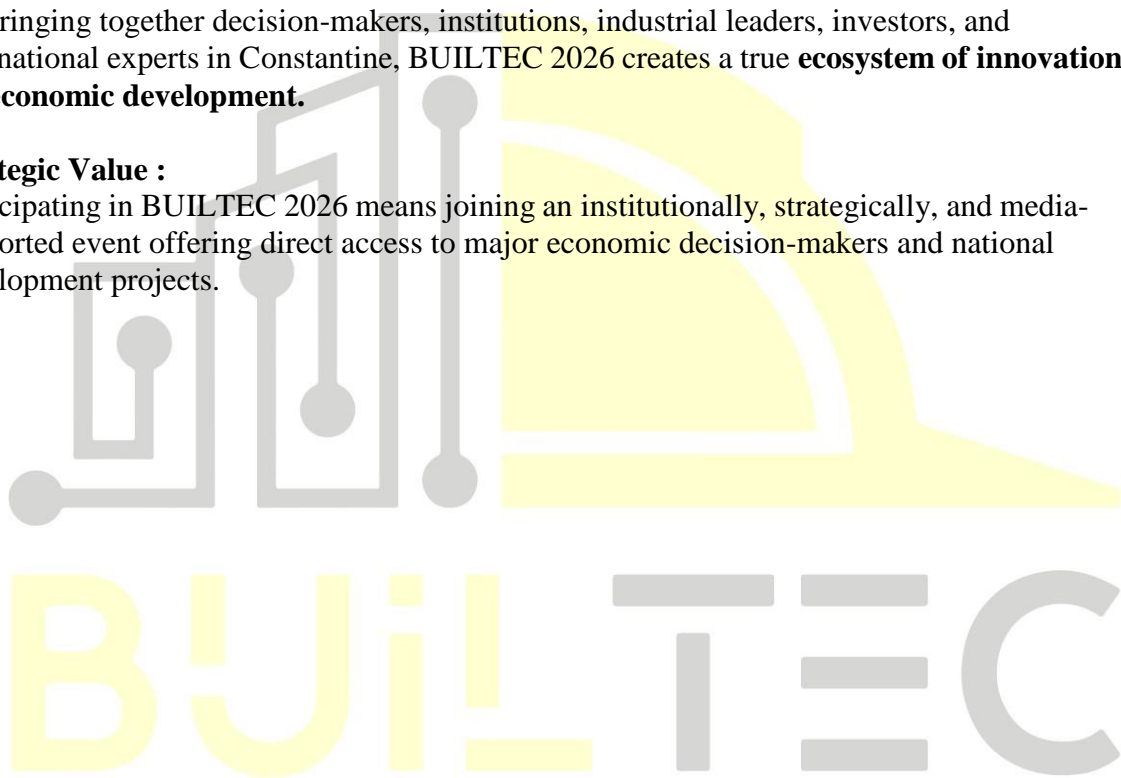
In a context of industrial and construction-sector modernization, the event aims to:

- Boost industrial partnerships.
- Encourage joint ventures and international collaborations.
- Promote technological innovation in construction and industry
- Strengthen national economic competitiveness.

By bringing together decision-makers, institutions, industrial leaders, investors, and international experts in Constantine, BUILTEC 2026 creates a true **ecosystem of innovation for economic development**.

Strategic Value :

Participating in BUILTEC 2026 means joining an institutionally, strategically, and media-supported event offering direct access to major economic decision-makers and national development projects.



6th International Exhibition of Modern Buildings and New Technologies

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2. GENERAL PRESENTATION

Event Identity

Since its creation in 2021, BUILTEC has become the leading exhibition for :

- Modern construction.
- Industrial transformation.
- New technologies applied to construction and industry.

The 2026 edition strengthens this legacy with an **international dimension**, highlighting innovation and productive investment.

Key Forecast Figures

- **+ 80** national and international **exhibitors**
- **03 days of exhibition, conferences, and B2B**
- **05 major sectors represented**
- **Premium visitors** : decision-makers, industrial leaders, architects, investors, institutions, start-ups

Strategic Value :

These indicators demonstrate high ROI and unique collaboration potential with qualified visitors and real business opportunities.

BUILTEC

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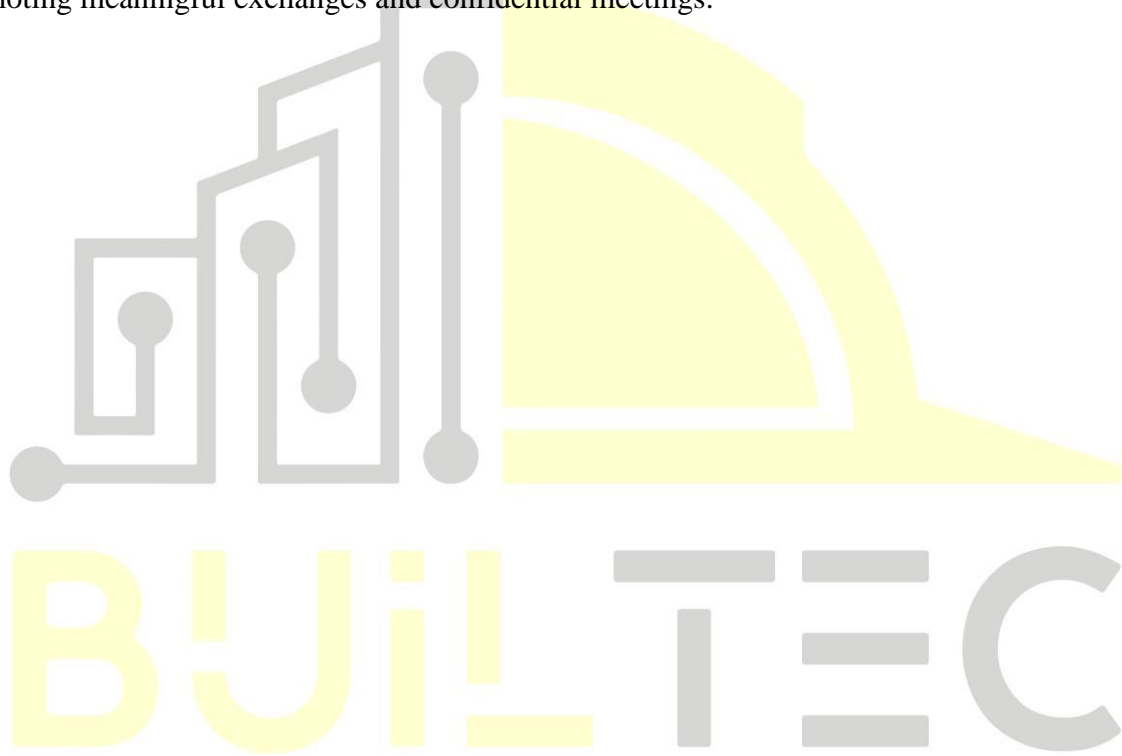
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3. IDENTITY & TECHNICAL SHEET

Element	Details
Official Name	BUILTEC 2026
Dates	05–07 April 2026
Location	Marriott Hotel, Constantine
Format	Expo + Conferences + Economic Forum + B2B Connect
Target Audience	Professionals, industrial leaders, investors, institutions, start-ups

Strategic Value :

The choice of a premium venue and hybrid format ensures a high-level environment promoting meaningful exchanges and confidential meetings.



4. ACTIVITY SECTORS & EXHIBITOR PROFILES

4.1 Construction & Housing Sector

Construction materials, cement, steel, modular fabrication, architecture, finishing, smart housing solutions.

4.2 Infrastructure & Civil Engineering

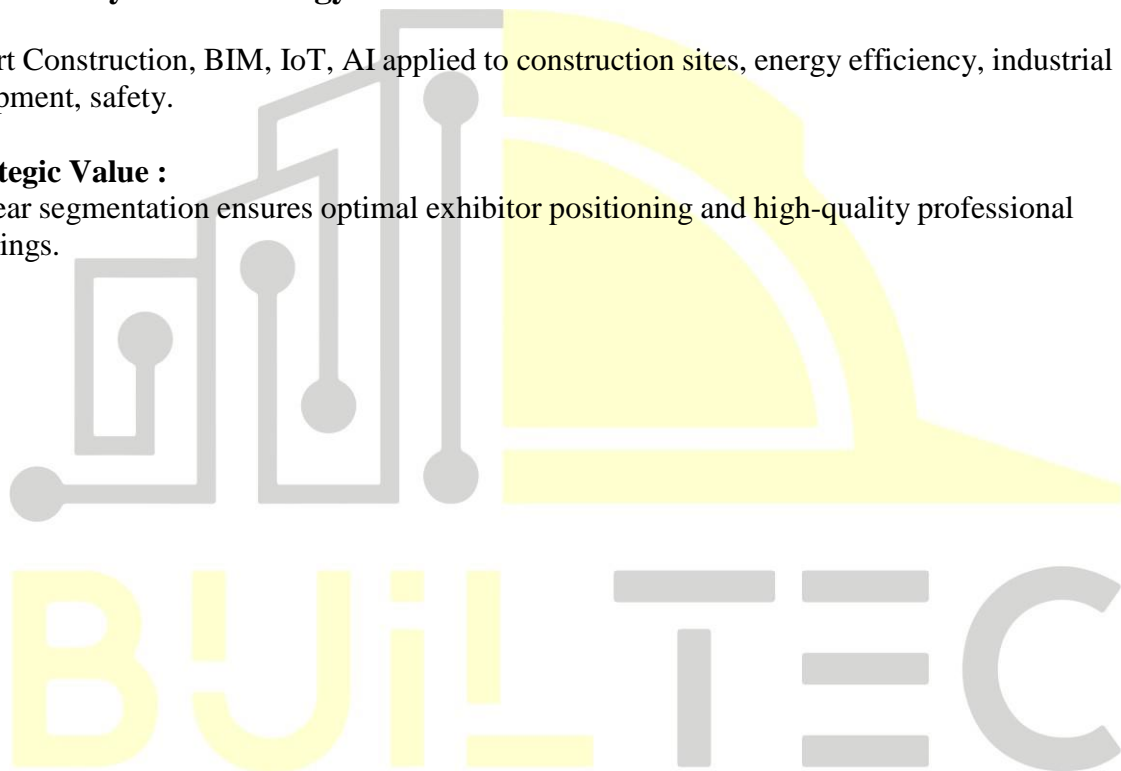
Public works, hydraulics, roads, ports, railways, heavy equipment, engineering.

4.3 Industry & Technology

Smart Construction, BIM, IoT, AI applied to construction sites, energy efficiency, industrial equipment, safety.

Strategic Value :

A clear segmentation ensures optimal exhibitor positioning and high-quality professional meetings.



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5. SCIENTIFIC & ECONOMIC PROGRAM

Thematic Conferences

- Vision 2030: Modernizing the Construction Sector
- Smart Cities & Smart Infrastructure
- Energy resilience & innovative materials
- Digitalization of the industrial sector

Economic Forum

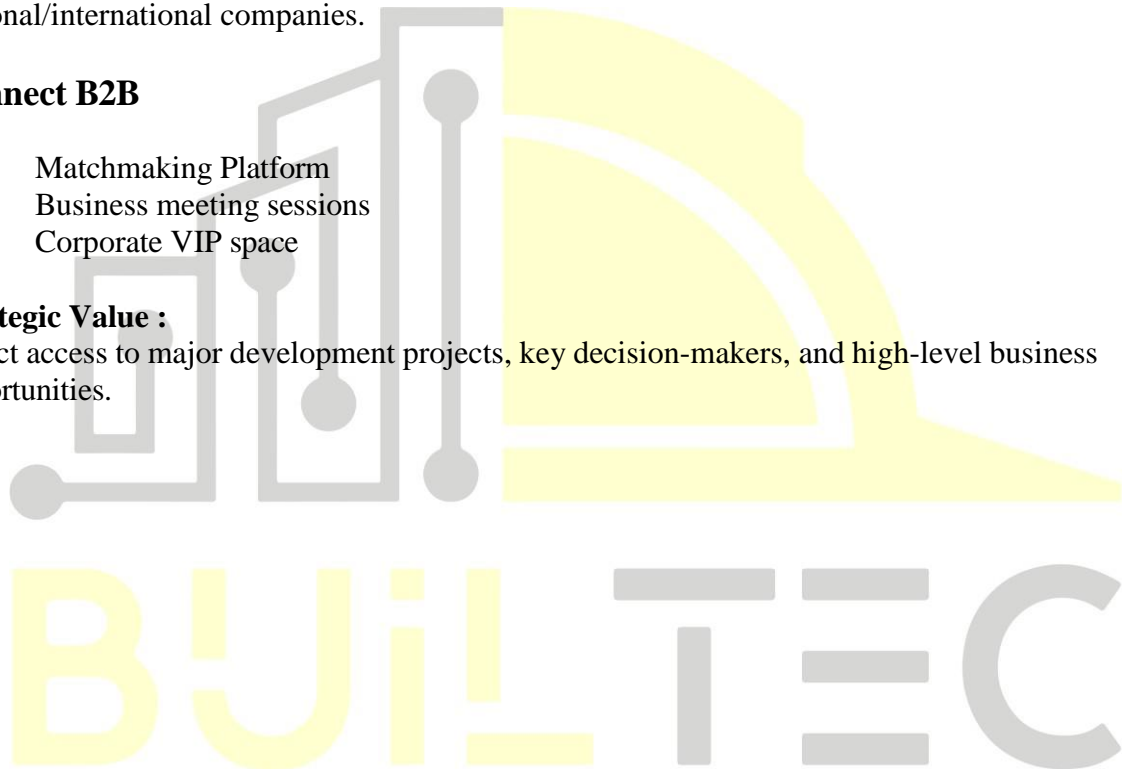
A strategic space bringing together ministries, public bodies, business councils, investors, and national/international companies.

Connect B2B

- Matchmaking Platform
- Business meeting sessions
- Corporate VIP space

Strategic Value :

Direct access to major development projects, key decision-makers, and high-level business opportunities.



6. TECHNICAL & LOGISTICAL ORGANIZATION

Setup

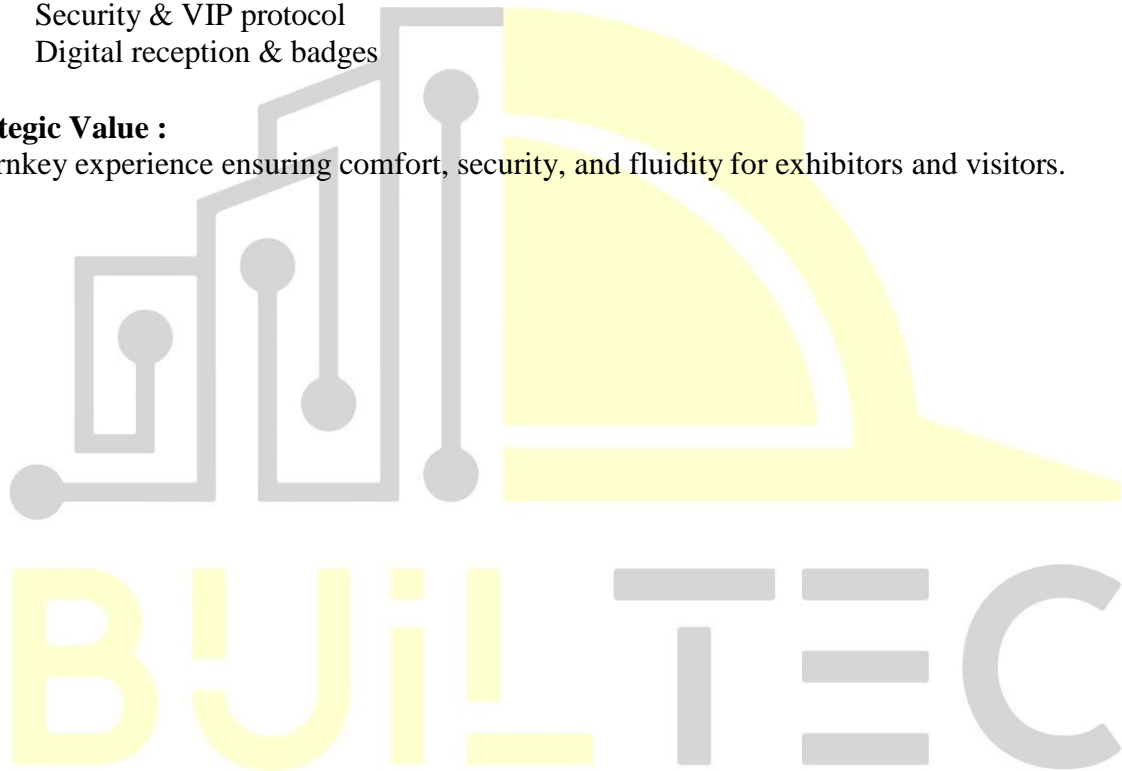
- **BENBADIS Grand Hall** for the exhibition
- **Conference rooms for 100–150 people**
- **Large space for B2B meetings**

Services

- Full technical management (sound, lighting, LED)
- Controlled installation and dismantling
- Security & VIP protocol
- Digital reception & badges

Strategic Value :

A turnkey experience ensuring comfort, security, and fluidity for exhibitors and visitors.



7. MARKETING & COMMUNICATION PLAN

Visual identity

Concept : *Innovation – Industry – Development*

Media Strategy

- National TV & economic press
- Specialized media
- Business & corporate influencers

Direct Marketing

- Official exhibitor catalog
- Digital campaigns (LinkedIn, Facebook, YouTube)
- Official invitations to institutions and strategic companies

Strategic Value :

Strong media visibility ensuring brand awareness, qualified traffic, and international reach.



8. WHY EXHIBIT?

1. **Market access:** key industrial and investment players.
2. **Strategic decision-making:** business and partnership platform.
3. **International visibility:** a high-level showcase.
4. **Targeted networking:** organized B2B, qualified visitors, institutional meetings.

Conclusion :

BUILTEC 2026 is a **strategic investment** for companies seeking expansion, international collaboration, and sustainable growth.



الصالون الدولي السادس للبنىات الحديثة والتكنولوجيا الجديدة

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