



INTERNATIONAL EXHIBITION
OF MODERN CONSTRUCTIONS AND NEW TECHNOLOGIES

TECHNICAL FILE

4TH EDITION

BUILDING TOMORROW, **TOGETHER** TODAY

FEBRUARY 20TH TO 23TH, 2024
MARRIOTT HOTEL, CONSTANTINE

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01 Exhibition Presentation

Builtec 2024, in its 4th edition, aspires to:

- 1. Promote Innovation and Technology:** We aim to encourage innovation in construction by showcasing the latest technologies and cutting-edge materials essential for this ever-evolving sector.
- 2. Promote Eco-Friendly Construction:** Our fair promotes the use of renewable energy, energy conservation, and environmentally friendly construction.
- 3. Involve all Stakeholders in the Field:** Builtec provides a platform where all relevant stakeholders can contribute to the transformation of the sector by fostering collaboration among industry, universities, researchers, and startups.



SINCE 2021
4 Editions

Builtec's Mission

We firmly believe that construction in Algeria must evolve to address the challenges of climate change, sustainability, and eco-responsibility. This is why Builtec positions itself as the engine of change, propelling the sector into a new futuristic dimension.

Highlights of Builtec 2024

- 1. Conferences and Roundtables:** World-renowned experts will lead conferences and roundtable discussions on the latest technological advancements and trends in sustainable construction.
- 2. B2B Meetings:** Builtec offers B2B meetings for exhibitors and industry players, creating an ideal opportunity for fruitful collaborations.
- 3. Exhibitors' Workshops:** Exhibitors will showcase their latest products and solutions, allowing visitors to discover innovations.
- 4. Student Forums:** Builtec provides a unique opportunity for students to become familiar with the construction sector, establish relationships, and meet professionals.
- 5. Commitment to Startups:** We support the initiative to transform Algerian students into job creators by encouraging the creation of startups in the construction field.

02 Invitation letter

International Fair for Modern Construction and New Technologies BUILTEC 2024

«**BUILDING TOMORROW, TOGETHER TODAY.**»

Dear Construction Professional,

*We are pleased to invite you to the **4th edition** of the International Fair for Modern Construction and New Technologies, BUILTEC 2024, which will be held from **February 20th to 23th, 2024**, at the **Marriott Hotel Constantine**.*

We would be honored to have your company among our distinguished exhibitors, and we are confident that your presence will contribute to the success of BUILTEC 2024.

Sincerely,

General Manager of ETS Media Smart

03 Objectives of BUILTEC FAIR

- 1. Innovation and Technology:** BUILTEC aspires to become the hub of innovation in construction. We will showcase the latest technologies and cutting-edge materials that are essential for the ever-evolving sector.
- 2. Eco-Friendly Construction:** Our exhibition actively promotes the use of renewable energy, energy efficiency, and environmentally friendly construction practices. We will also emphasize sustainable construction practices.
- 3. Involvement of All Stakeholders:** BUILTEC provides a platform where all relevant stakeholders can contribute to the transformation of the sector. We will highlight collaboration between the industry, universities, researchers, and startups.
- 4. Encouragement of Local Innovation:** We aim to encourage local innovation by showcasing local achievements and Algerian products in the construction sector.

5. Education and Training: Builtec is committed to enhancing training in the construction sector. We will offer training sessions, workshops, and learning opportunities for students and professionals.

6. Smart Cities and Smart Homes: Builtec 2024 is committed to promoting Smart Cities and Smart Homes by presenting innovative technologies that transform our cities into intelligent and sustainable spaces. We will demonstrate how modern architecture and new technologies can improve urban quality of life, reduce energy consumption, and promote smart connectivity.

7. Support for Renewable Energy Projects: Builtec encourages the transition to clean energy sources. We will highlight renewable energy projects in construction, showcasing how solar, wind, and hydroelectric energy can be effectively and economically integrated into buildings and infrastructure.

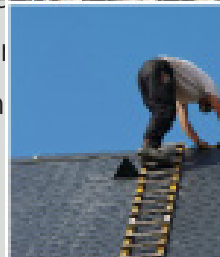
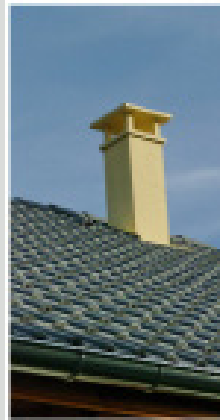
8. Local Skills Development: One of the key objectives of Builtec 2024 is to develop local skills in the construction sector. We will organize training workshops and seminars to enhance the technical and professional skills of local workers.

9. Networking and Business Opportunities: Builtec will create an environment conducive to networking and business opportunities. We will facilitate meetings between professionals, investors, and entrepreneurs, offering unique opportunities for collaboration and investment in the construction sector.

04 Why Visit BUILTEC:

Visiting BUILTEC 2024 offers a multitude of advantages for various visitor profiles whether they are architects, engineers, business leaders, students, teachers, or simply curious individuals. Here is a list of strong and compelling reasons to visit BUILTEC:

- Discover the Latest Innovations: BUILTEC is where the latest innovations and cutting-edge technologies in the construction industry are showcased. Visitors get firsthand exposure to the developments that are shaping the future of the industry.
- Expand Knowledge: The exhibition features a series of conferences, roundtable discussions, and presentations led by industry experts. It's an ideal opportunity to gain new knowledge, learn about emerging trends, and stay updated on the latest advancements.



- 
- Professional Networking: Bultec brings together thousands of industry professionals. It's an exceptional opportunity to expand one's professional network, forge strategic partnerships, find new clients or collaborators, and exchange ideas with other experts.
 - Access to Quality Products and Services: Visitors can explore a wide range of high-quality products and services offered by exhibitors. It's an opportunity to discover solutions for construction projects, gather information on advanced materials, and meet trusted suppliers.
 - Identify Investment Opportunities: Entrepreneurs and investors can identify investment opportunities in innovative and sustainable construction projects presented at the exhibition.
 - Continuing Education: Teachers and students can benefit from continuous learning by attending conferences and presentations that complement their academic education.
 - Broaden Professional Horizons: Young students can explore various career options in the construction sector, investigate internship and future job prospects, and expand their understanding of the industry.

05 Business Sectors



CONSTRUCTION MATERIALS

- Construction Materials Producers.
- Cement Plant Equipment Manufacturers.
 - Ceramics, Plasters, Lime, etc...



ROADS AND VARIOUS NETWORKS

- Water Treatment
- Sanitation Networks
 - Public Lighting



HOUSING AND CONSTRUCTION

- Structural Work
 - Various Construction Materials
 - Prefabricated and Prestressed Materials
 - Formwork and Scaffolding Equipment
 - Finishing Work
- Wall and Floor Coverings and Accessories
- Wall and Floor Coverings and Accessories
 - Glass, Paints, and Decoration
- Wooden, Metal, Aluminum, and PVC Joinery
 - Locksmithing and Hardware
 - Building Electrical Systems
 - Solar Systems
- Heating, Air Conditioning, and Plumbing
 - Industrial Closure Systems
- New Technologies and Home Automation
 - Elevators, Lifts, and Integrated Systems



EARTHWORK AND TOOLS EQUIPMENT

- Machinery and Equipment for Quarries and Construction Sites
- Machinery and Equipment for Concrete Production
- Concrete Transport Trucks; Utility Vehicles
- Individual and Collective Tools



SAFETY EQUIPMENT

- Firefighting Equipment
- Various Individual and Collective Protection Equipment



SERVICES

- Real Estate Developers
- Testing and Certification Laboratories (ISO)
 - Environmental Protection
 - Professional Project Owners
- Engineering and Architecture Consulting Firms
- Universities and Higher Education Institutions
- Information and Communication Technologies (ICT)

06 Media Plan for Builtec

Dear Exhibitors and Participants,

We are delighted to welcome you to the 4th edition of the International Exhibition of Modern Construction and New Technologies, Builtec 2024. For this edition, we want to promise you an intensive media plan that will not only enhance the reputation of your company but also offer you substantial benefits.

Our Media Reputation:

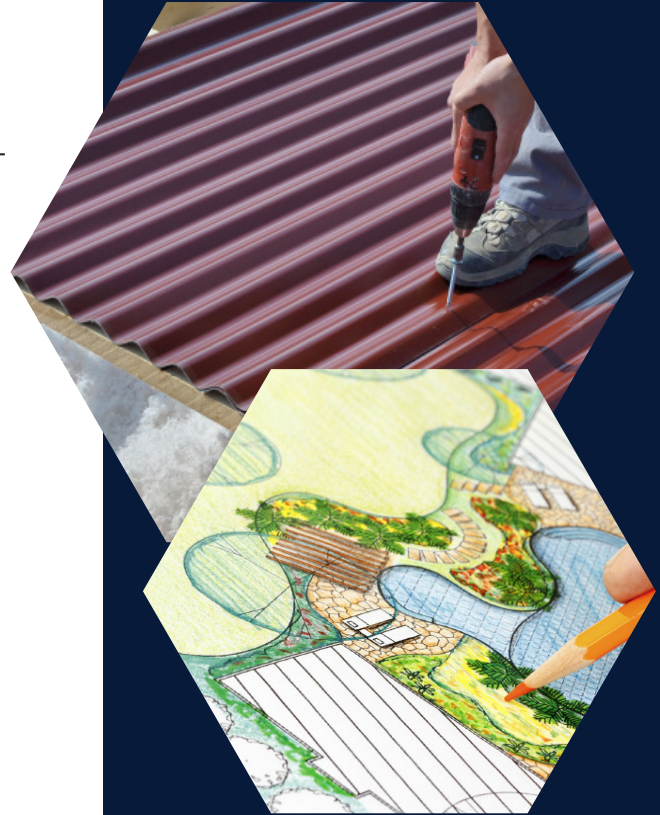
Over the past three editions, Builtec has positioned itself as the must-attend event in the construction sector in Algeria and beyond. Our exhibition has gained a solid media reputation through extensive coverage in national and international media, including print, television, radio, and online media. We have been widely featured by journalists, bloggers, and industry influencers, significantly increasing our visibility.

Advantages of the Intensive Media Plan:

- **Increased Visibility:** As an exhibitor or participant at Builtec 2024, your company will benefit from exceptional visibility. Your presence will be extensively promoted before, during, and after the event, allowing you to reach a wider audience and strengthen your brand image.
- **New Business Opportunities:** The intensive media plan will attract the attention of industry professionals, investors, potential partners, and clients. You will have the opportunity to meet key people in your sector and explore new business opportunities.
- **Trust Building:** Media coverage will contribute to building trust in your company. Independent media coverage, as well as the event's sponsorship by the Wali of Constantine and support from high authorities, will enhance your credibility.
- **Expertise Sharing:** The media will also cover the conferences, roundtable discussions, and technical sessions organized during Builtec. By sharing your expertise at these events, you will strengthen your position as an opinion leader in your field.
- **Promotion of Your Products and Services:** The media plan will highlight your products and services, generating interest among visitors and potential investors. This is a unique opportunity to showcase your innovations and solutions to a diverse audience.

- **Our Commitment to You:**

- As organizers of Builtec, we are committed to working closely with you to maximize the benefits of this intensive media plan. Our dedicated communication team will ensure that your company is effectively and professionally showcased.
- We are confident that this media strategy will significantly contribute to the growth of your business, the expansion of your professional network, and the exploration of new business opportunities.
- We look forward to collaborating with you to make Builtec 2024 a memorable and fruitful edition. Your success is our priority.



07 Why Exhibit at Builtec:

Exhibiting at Builtec 2024 offers construction professionals numerous significant advantages that can contribute to the success of their businesses and the growth of the construction sector in Algeria.

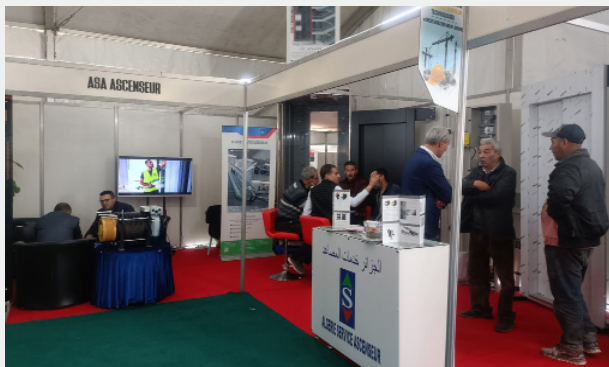
- **Visibility and Reputation:** Builtec has become a benchmark event in the Algerian construction sector, attracting the attention of both national and international stakeholders. By exhibiting, you will benefit from increased visibility and enhance your company's reputation.
- **Quality Networking:** Builtec draws thousands of industry professionals, providing an exceptional networking opportunity. You can establish contacts, forge strategic partnerships, and meet renowned experts.

- **Product and Service Promotion:** The exhibition provides an ideal platform to showcase your products and services to targeted visitors. You can conduct live demonstrations, explain the benefits of your products, and even secure on-the-spot sales.
- **Access to Latest Technologies:** BUILTEC highlights the latest innovations and technologies in the sector. As an exhibitor, you can discover emerging trends, stay updated on technological advancements, and explore new business opportunities.
- **Expand Your Customer Base:** BUILTEC visitors are often professionals seeking solutions for their construction projects. By exhibiting, you have the opportunity to attract potential new customers and secure contracts.
- **Participation in High-Level Conferences:** BUILTEC offers conferences and roundtable discussions hosted by industry experts. As an exhibitor, you can attend these sessions to gain new knowledge and valuable insights into the latest trends.
- **Addressing Current Challenges:** BUILTEC aims to modernize the construction sector in Algeria by integrating aspects such as sustainability, renewable energy, and eco-friendly construction. By exhibiting, you demonstrate your commitment to these current issues and attract like-minded clients.
- **Institutional Promotion:** BUILTEC 2024 enjoys significant sponsorship and support

from high-level government authorities, enhancing the event's credibility. Your participation allows you to showcase your involvement in the country's development.

- **B to B Opportunities:** BUILTEC offers B to B meetings where you can connect with potential partners, investors, and construction industry businesses for fruitful collaborations.
- **Commitment to Innovation:** By exhibiting at BUILTEC, you demonstrate your willingness to innovate and integrate the latest technologies into your business, giving you a competitive edge in the market.

In summary, exhibiting at BUILTEC 2024 provides you with a unique opportunity to strengthen your market presence, develop partnerships, promote your products and services, and contribute to the modernization of the construction sector in Algeria. This is an opportunity that construction professionals should not miss.



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BUILTEC 2024 - International Exhibition of Modern Constructions and New Technologies.

*«Building Tomorrow,
Together Today»*

NB: Please note that the technical details provided are for informational purposes and may be subject to updates and modifications. For the most current and detailed information, please visit our official website or contact us directly.

Organizer: Media Smart Communication, Web Marketing & Events

Website: www.mediasmart.dz

Edition : 4th Edition (2024)

Date: February 20th to 23th, 2024

Location: Hotel Marriot CONSTANTINE

Frequency: Annual

Event Type: International

Opening Hours: 09:00 AM to 06:00 PM

Exhibition Area: 2,000 square meters

Expected Number of Exhibitors: 80

Expected Number of Visitors: 10,000

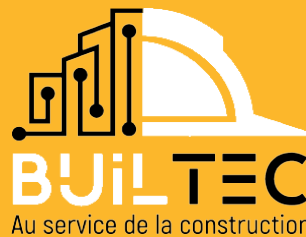
Conferences, Panels, Round Tables, B to B Meetings, Gala Dinner Closing

Access Conditions: Registration through our platform
www.builttec-dz.com

Customization of Stands: Email:
contact@builttec-dz.com / contact@mediasmart.dz

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DES CONSTRUCTIONS MODERNES ET DES
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